

LET'S GLOCALIZE – COMMUNITY FOUNDATIONS DRIVEN BY SDGs SPIRIT

15 LIFE ON LAND



Sustainable Development Goals

SDG 15: Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.

Why is it important?

We are all part of the planet's ecosystem and we have caused severe damage to it through deforestation, loss of natural habitats and land degradation. Unfortunately, every year more and more forests are being cut down, and covering the land with impermeable materials (such as concrete or asphalt) is degrading the soil, which is one of the main reservoirs of biodiversity.

DO YOU LOVE, RESPECT AND HELP NATURE? TAKE A TEST!

Think about the activity your **community foundation** runs, actions and events you organize, **YES or NO** projects that you target to local stakeholders ... and answer the questions below:

? Do you educate on plant and animal species in in your neighborhood, as well as on natural treasures that are under protection in national and landscape parks in your local area?

? Do you encourage people to help animals that have to face the development of civilization, for example by putting up nesting boxes for birds or hotels for bees and other pollinators?

? Do you raise awareness of biodiversity and that we can support it, for example, by sowing flower meadows in public places, and in gardens plant plants that provide or give food for animals, preferably plants of native origin and adapted to soil and climatic conditions, so that they require as little maintenance as possible, i.e. chemical sprays?

? Do you promote buying products with the FSC label, which confirms that the wood used in their production comes from certified forests?

THE MORE "YES" YOU TICK, THE GREATER IS YOUR CONTRIBUTION TO THE SDG 15. THE "NO" ANSWERS MAY BE AN INSPIRATION WHAT YOU CAN DO!

Check the **SDG 15 indicator** in your country [CLICK HERE](#) and find out what the situation is in your local community.